

Working in **Digital Marketing** gave me insight on consumer behavior using data analysis as well as strengthening my ability to organize my own workload.

During my work as an **Integrations Web Designer** I aided in the creation of new design projects & developments using HTML, CSS and JavaScript while collaborating in Figma with other Designers and creating content in Photoshop.

The **SheCodes** learning path helped me to further build on my knowledge of Front End Development and UX Design. I also passed the **BFI Design** course with outstanding success which gave me a solid foundation for Graphic creations.

Carina Huber

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LinkedIn:

[linkedin.com/carina-huber](https://www.linkedin.com/carina-huber)

Work Portfolio:

huber-c/portfolio/

Skills

Technical

- Microsoft Office & G Suite
- Jira & Confluence
- HTML5, CSS3, SASS
- JavaScript, React.js
- Bootstrap, jQuery
- Git & Version Control
- Visual Studio Code, Figma
- Adobe Photoshop & Illustrator
- Google Ads & Analytics
- PPC Bid Management
- Search Ads 360
- Magento 2

Personal

- Independent workstyle
- Quick comprehension
- Conflict Resolution
- Organized

Languages

English - Fluent

German - Native Language

Experience

Greater Manchester

E-Commerce Marketing Executive

09/2021 to present

Limitless Digital Group

- Managing the German Marketing Account on Data Analysis & Ads
- PPC bid adjustments, Google Ads, Bing and Analytics, SA360
- Overseeing product reviews and sales in Magento

Customer Advisor

07/2020 - 06/2021

Booking.com

- Customer support in German and English via Phone, E-mail & Livechat
- Time Management, Task Organisation, System Tracking

Integrations Web Designer – Booking.com

01/2019 - 06/2020

Booking.com (Secondment)

- Colour Scheme Design and Git implementation for White Labels
- Customization for Affiliate web products using Visual Studio Code
- Static banner creation for Web & Print with Photoshop and Figma

Customer Relations Advisor – Booking.com

06/2018 - 12/2018

Booking.com

- Aiding communication between customers and car rental supplier

Vienna

Web Content Manager – Reed Exhibitions

08/2015 - 02/2018

- Web content management with CMS system for B2C & B2B events
- Online Ticket adaptation and support with Magento

Education

A-Levels/similar at HLW 10 Vienna

09/2010 - 06/2015

With focus on Web & Graphic Design including final CMS project

Graphic Design Certification

03/2018 - 06/2018

BFI Certification for Adobe Photoshop, InDesign & Illustrator

Web Development Certification

09/2020 - 04/2021

SheCodes Certification for Javascript, Bootstrap & React